

One Voice for Children Meeting
February 19, 2010; 9-11am
Central Union Church
Parish Hall

In Attendance: Cal Sia, Louise Iwaishi, Melodie Vega, Terry Lock, Wayna Buch, Dana Davidson, Chris Jackson, Dale Faulkner, Liz Stone, Jean Johnson, Liz Chun, David Tom, Kit Wynkoop, Hugh Dunn, Loretta Fuddy, Katy Chen, Mike Fahey, Kathy Murphy, Noelani Iokepa Guerrero, Celia Chang Takahashi, Lisa Uyehara, Lovey DeRego, Kathy Reinhardt, Kau`i Pratt, Gary Kai, Lora Perry, Gail Breaky, Malia Taum-Deanik, Leilani Kupahu Marino, Molly Miller, Sharon Taba, Naomi Tanaka, Lori Bennett, Angie Doi, Angeline Geldhof, Dina Shek, Gayle Goodman, Norman Kawakami, Dawna Nelson, Keiko Nitta, Su Smith, Darcie Scharfenstein

- Goethe Poem – The Secret of Commitment
 - We have the opportunity to make things happen for children that have not been done to date
- Report from Position Statement Committee
 - Malia sent information from California First that provided help in creating this position statement
 - Made sure we included “perinatal” in visitation program;
 - Dr. Sia gave us Medical Home verbage
 - Deliberately did not address political agenda
 - 501c3’s cannot lobby – this is a grassroots gathering; not GBA
 - Comments
 - Add early childhood to point of perinatal
 - general public and legislators do not understand perinatal. When they see perinatal, they see prenatal
 - prenatal and early childhood home visitation
 - Change “establish a strong political...” to
 - Establish strong unified voice for early childhood
 - Strong unified voice for public advocacy
 - Make statement as brief as possible – don’t duplicate
 - Create an elevator speech
 - Simplify but not too much
 - Move statements from “needed” to “we know that”
 - Dedicated funding stream
 - Legislators want something to share with constituents and other legislators – create a tag line that has meaning for them
 - What are the things that we’re asking for things we want now or in the future? Need to clearly indicate.
 - Group to accept statement as is knowing it is not etched in stone – it will naturally change over time
 - All approved
- Report from Organizational Structure Committee report

- Want to make sure we have some organization so we're not scattering in all directions
- Not creating a new organization
- Not asking GBA to do all the work
- Want GBA support though
- Create a movement in which GBA can help with fiscal support
- Create significant distance between GBA and this effort as much as possible
- One goal: to influence candidates on the importance of early childhood issues
- Need a space, website, phone line, support, logo
- Considered creating a membership
- Critical to have a statewide effort – things need to happen at meetings and in community
- Create a steering committee
- Now developing the movement as it moves along
 - Affiliation, advocacy group, coalition??
- Comments
 - Manpower and communication concerns if set up separate communication means
 - Umbrella of VOICES?
 - What is short term goal?
 - Educate candidates
 - Long term goal
 - Create a group that advocates
 - This is a grassroots effort of individuals
- Strategic next steps Committee report
 - Primary goal is to bring together forums with each candidates
 - This period of time critical to get organized
 - Criteria we used
 - Generate a lot of volunteers
 - Bipartisan
 - High media visibility
 - Statewide
 - Alternative communication
 - Action oriented
 - Clear goals
 - Simplified measures of success
 - Period celebration
 - Immediate actions
 - Create steering committee
 - Move things forward
 - Come together as large group often to report
 - Speakers at larger group mtgs
 - March meeting to include Miami Dade revenue generating ideas

- Generate resources
 - Plan for candidate forums
 - Communication plan
 - Logo
 - Letterhead
 - Website
 - Media ads
 - Editorial boards
 - Bring other groups to join
 - Elders, etc.
 - Long term strategies
 - Sub committees
 - Candidate forums
 - Messaging
 - Finance
 - Outreach
 - Public Relations/Technology
 - Comments
 - Short term message – this is an emergency
 - How generate 100,000's of people – that kind of presence
 - Economic benefits of early childhood system needs to be communicated to everyone
 - Why children 0-3 are so important
 - EC is an economic engine yet the quietest voice
 - Bring statistics down to one body – me
 - What are our demographics?
 - What are the statistics around EC issues?
 - Great Britain and US are at the bottom of developed countries, 40 out of 40...
 - Use the rotary speaker's bureau to get the word out
 - Educate the candidates before the forums
 - What should they do or look at
 - Tell them what they should say
 - Tell them what's important
 - Create committee to gather talking points for candidate forums and for One Voice
- We need to enlist the support of our organizations, coworkers, colleagues to help with this growing effort
- Timeline
 - Between now and end of June is critical to organize ourselves
 - Next meeting Tuesday, March 30, 2010; 9-11am
 - July is when the political events start to happen
 - Voter registration events
 - Website by July
 - Joanne Farnsworth will write a grant
 - September 18 primary election day

- September and October will be very busy
- Inauguration date will be very busy to influence dept heads are chosen based on support of EC
-